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C. Amendments to the Claims.

This listing of claims will replace all prior versions and listing of claims in the application. To assist in reviewing Applicant's claim amendments, a "clean" version of the amended claims is included in **Appendix C.**

Claims 2-9 are newly added dependent claims.

Listing of Claims:

1. (Currently Amended) ~~{Claim 1} A H-Record retailers shall get together and organize a F-franchise Ssystem for organizing and, in order to establishing thea H-headquarter for Internet—business transactions over a network, comprising:— Also, the Headquarter will set up the~~

at least one headquarter network server;s for Internet (hereafter, referred to as "H.Server"). Both

a plurality of Ffranchise Sstore servers, each corresponding to a different franchise store and connected with the at least one headquarter network server by a network; and

a plurality of member servers, each corresponding to a different member terminal and connected and the Members collected by Franchise Stores—individually— will have each server (hereafter, referred to as "F.Server" and "M.Server respectively) connected with the at least one headquarter network server by the network; wherein

the at least one headquarter networkH. Sserver includesvia Internet. The proposal is the "H. Server" to consist of the following data and systems;

a. ~~a Mmerchandise Iinformation Mmemory Ddata, will be gathering that includes information forof various goods (hereafter, referred to as "Goods") including records, CD, MD, Music Tape, Video Tape and DVD, etc. which are sold by the Ffranchise Sstores;~~

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21 b. ~~\_\_\_\_\_ a Hhome Ppage Ccreation Ssystem, will be realized through several ways: the~~  
~~system will be able to~~that readaccesses the Mmerchandise Iinformation Mmemory  
Ddata and get all the necessaryfor merchandise information to create a home page of  
each franchise store, and that accesses. At the same time, it will be able, through each  
5 Store'sa Hhome page Ddata Mmemory Ssystem, to collect additional each Store's  
Hhome Ppage Ddata for the home page of each franchise store, the home page  
creation system also accessingas well as athe Ffranchise Sstore identification (ID)  
Ssystem.

10 e. ~~\_\_\_\_\_ a Hhome Ppage Ssending Sservice, will be used in order to~~ that sends the  
Hhome Ppage data for the home page of each franchise store to at least one  
predetermined member server, including information, ~~gathered from the~~  
Mmerchandise Iinformation Mmemory Ddata.

15 ~~\_\_\_\_\_ d. an Oorder Rreceiving Ssystem, will facilitate the realization of~~ that  
processes orders from the plurality of Mmember terminals, through the Hhome Ppages  
of each franchise store.

20 ~~\_\_\_\_\_ e. a Rreceived Ddata Ttransfer Ssystem, will enable the~~ that transfers of the  
Oorder Ddata (received by the Oorder Rreceiving Ssystem), from the at least one  
headquarter network server to theone of the franchise servers "F. Server" identified  
by according to Member S the franchise store ID Ssystem. ~~The~~the order data will be  
including ~~athe~~ the buyer's name and goodsthe ordered items., and

25 f. ~~\_\_\_\_\_ Fthe franchise Sstore ID Ssystem will facilitate the~~ matchesidentification of a  
franchise store to ~~which the~~to a person ordering via a member terminal when the  
person accesses the franchise system. ~~Members concerned belong, with the time that~~  
~~Members or non-Members have accessed. The~~the franchise store ID Ssystem shall  
matching~~identify the Ffranchise Sstores to which the~~ person accessing the franchise  
30 system~~Member concerned belong, based on the URL~~ uniform resource locator values  
set up in advance according to ~~the defined~~predetermined rules.

2. (New) The franchise system of claim 1, wherein:

the merchandise information memory data further includes information for goods not available at one of the franchise stores, but available at the headquarter.

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3. (New) The franchise system of claim 1, wherein:

the network includes the Internet.

4. (New) The franchise system of claim 1, wherein:

10 the home page sending service sends predetermined guest home page data when a member server accessing the Franchise System does not match any franchise store.

5. (New) The franchise system of claim 1, wherein:

15 the uniform resource locator values include a first portion unique to each franchise store and a second portion common to all franchise stores and the headquarters.

6. (New) The franchise system of claim 1, wherein:

20 the at least one headquarter network server further includes a member entry data base that identifies previously accessing members and matches said members to a predetermined franchise store according to said member entry data.

7. (New) The franchise system of claim 6, wherein:

25 the member entry data base includes member entries comprising a member identification (ID) value, a password, a franchise store code, and a terminal identification (ID) code.

8. (New) The franchise system of claim 7, wherein:

at least a portion of the member ID value includes at least a portion of the store code.

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9. (New) The franchise system of claim 6, wherein:

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at least a portion of the password includes at least a portion of the store code.